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To: Interested Parties
From: Randall Gutermuth
Re: Recent IA CD-4 Survey Findings
Date: May 11, 2020

The following outlines key findings from a survey of likely GOP primary voters in IA CD-4, commissioned by Feenstra for Congress. N=350 interviews were conducted via live operators May 7-8, 2020, with data trended to previous surveys conducted April 22-23 and January 27-29, 2020. Approximately 40% of interviews were conducted with a cell phone sample of those who can't be reached on a landline. The margin of error for the full sample is +/- 5.2% at the 95% confidence level.

Feenstra's momentum continues, and the Congressional primary is now a statistical tie.

- King's lead is less than the margin of error, with Feenstra only trailing 36%-39%, with 9% voting for another candidate and 10% being undecided. Feenstra's deficit has gone from 31-points in late January to 7-points just over two weeks ago to 3-points today.
- Among those with an opinion of both candidates (54% of the electorate), Feenstra leads 52%-30% indicating that he should take the lead overall as he continues to become more defined.

The voter contact advantage the Feenstra campaign has had is clearly paying off.

- The Sioux City market has been the main focus of the campaign, and Feenstra now leads there 44%-36%.
- After only a week of a comparison ad, King's F:U has gone from 62:29 two weeks ago to 50:35 in the Sioux City market.
- 59% of voters have seen, read or heard something regarding Feenstra recently, compared to 44% for King. More importantly, Feenstra leads 51%-29% among those who have S/R/H something regarding him and 43%-38% among those who have S/R/H something regarding both candidates (31% of the electorate).

The absentee vote will likely be significantly higher than historically has been the case, which shortens this campaign.

- While there are three weeks to go until the election, the fact that every voter has received an absentee request for the primary is having an impact. When matched to the voter file, 35% of voters have requested an absentee request, and Feenstra leads with these voters 40%-38%.
- Moreover, 61% of voters say they plan to vote absentee, which is up from 37% two weeks ago. Feenstra leads with these voters 41%-38%.

Defeating a longtime incumbent in a primary is never easy, but Feenstra is clearly in a position to do so over these final weeks if he has the resources necessary to finish out this campaign.